

THE HERMOSA INN PRESENTS *PALETTE TO PALATE,* A TASTEFUL THREE-DAY ART RETREAT TO EAT, DRINK AND BE WILDLY CREATIVE

From the inaugural #UnmistakablyArizona Harvest Dinner to a mosaics class, locals and hotel guests can tailor their own palette with an array of art classes and culinary experiences: November $10^{TH} - 12$ th

Paradise Valley, AZ – (September 19, 2017)... Built originally as Lon Megargee's home and art studio, The Hermosa Inn continues its artistic legacy with the introduction of **Palette to Palate**, a three-day art retreat created to awaken the senses, soothe the spirit and create picture perfect memories to last a lifetime. Guests can create their own palette by choosing from a diverse array of unique workshops with nationally acclaimed artists, a cooking demonstration by Executive Chef Jeremy Pacheco and the inaugural *#UnmistakablyArizona* Harvest Dinner, highlighting a collaboration of Arizona's premier culinary talent, produce, dairy and wine.

Taking advantage of Veteran's Day weekend, November 10th - 12th, guests have the freedom to select one class, or all, priced at just **\$75 each**, to create days perfectly suited to their liking. Participants **do not need** to be registered hotel guests, but should they choose to stay and make a weekend out of it, Hermosa Inn's <u>Autumn Arts Adventure</u>, starting at just \$299 per night, amps up the art options. The package includes overnight accommodations in one of 43 luxury casitas; two seasonal, signature cocktails upon check-in; \$25 food & beverage credit per night; upgrade upon arrival and early check-in/late check-out, based on availability; PLUS two tickets daily to one of the Valley's best museums and attractions, including: Scottsdale Museum of Contemporary Art (SMoCA), Desert Botanical Garden, Phoenix Art Museum, Heard Museum and Scottsdale Museum of the West.

For more information, please call 602.955.7878. Space is limited. Registration for all events is now conveniently available online: <u>http://www.hermosainn.com/scottsdale-paradise-valley/event-registration</u>

FRIDAY, NOVEMBER 10, 2017

DISCOVER THE JOY OF PLEIN AIR PAINTING - CARRIE CURRAN



Join critically acclaimed painter / instructor and The Hermosa Inn's Artist in Residence, Carrie Curran, as she shares her passion for plein air painting. Carrie will lead guests through the hotel grounds as she inspires them to develop an artist's perspective. Each student will create a small " field study" in oils, with a focus on composition, value and color. This class will expand the skills of the experienced artist and teach beginners how to start painting outdoors. Class fee includes instruction, all supplies, mimosa, coffee and pastries. **9:30 - 11:30am |\$75++/person**



SAVOR FALL FLAVORS WITH EXECUTIVE CHEF JEREMY PACHECO

Join Executive Chef Jeremy Pacheco on the patio for a cooking demonstration featuring Arizona's Fall bounty, then enjoy the recipes during a festive four-course lunch, which includes choice of a glass of Arizona wine or a beer. 12-2 | \$75++/person

STORY HEART PAINTING - JENNA RASKIN MOREINES



Guests will create their personal Story HeArt Painting by combining layers of words and painting techniques into a one-of-a-kind *HeArtWork* with nationally celebrated artist, Jenna Raskin Moreines. Story Hearts will get participants in touch with their inner spark that loves to create. By tapping into their heart, they will be able to access keywords and phrases that are meaningful to only them. Starting with phrases, special words, acrylic paint, mixed media, supplies and love, they will add layers to their painting, creating their own signature HeArtWork! Class fee includes instruction, all supplies, wine and appetizers. **2:30-4:30pm | \$75++/person**

SATURDAY, NOVEMBER 11, 2017

FALL IN LOVE WITH MOSAIC ART - JENNA RASKIN MOREINES



Join nationally recognized artist Jenna Raskin Moreines for a morning of creating mosaic arts. Participants will master the tools and materials that make this timeless art form so fascinating and full of positive energy. They will learn to decide color choices, how to lay out the design patterns, substrates, proper cutting techniques and adhesives, as they are guided to shape glass into their own work of art. Designed for beginning to intermediate levels Class fee includes instruction, all supplies, mimosa, coffee and pastries. **9:30 - 11:30am |\$75++/person**

MIMOSAS & MONET PAINTING CLASS – CARRIE CURRAN



Calling all aspiring artists! Join Carrie Curran, critically acclaimed painter / instructor and The Hermosa Inn's Artist in Residence, for an afternoon of entertaining art instruction while sipping wine. From enthusiastic beginners, to emerging professionals, Carrie Curran will teach, inspire and guide guests on an artistic journey while using acrylic on canvas to create their very own masterpiece. \$75 class fee includes instruction, all supplies, wine and appetizers. **2:30-4:30pm | \$75++/person**

INAUGURAL #UnmistakablyArizona HARVEST DINNER



Chef Justin Beckett, of Beckett's Table and Southern Rail, teams with Executive Chef Jeremy Pacheco and the LON's culinary team to create a five-course dinner highlighting all-Arizona products, in collaboration with Bob McClendon, of McClendon's Select Organic Farm and Wendell Crow, of Crow's Dairy. The patio, wrapped in twinkle lights, sets the stage for this celebration of Arizona farming, which will be paired with wines from Arizona's Callaghan Vineyards. **6-9 pm | \$99++/person**

SUNDAY, NOVEMBER 12, 2017

ARTIST DEMONSTRATION BRUNCH - MIMI DAMRAUER



Mimi Damrauer is an award-winning Scottsdale-based textile artist, who has collaborated with Crate and Barrel, uses her hand-dyed cotton fabrics, along with exotic textiles purchased on her world travels, to create contemporary, graphic, one-of-a-kind artworks for wall decor. All designs are hand-cut for an organic feel and her newest collections are mainly hand-stitched based on inspiration from trips to Asia. **10:00am - 2:00pm / Complimentary with brunch**

ABOUT THE HERMOSA INN, LON'S & LON'S LAST DROP

Ranked among the top hotels in the Southwest, the AAA Four Diamond Hermosa Inn is a jewel of a hideaway surrounded by an exclusive neighborhood in Paradise Valley, and minutes from Scottsdale and its many attractions. Handcrafted in the 1930's by cowboy artist Lon Megargee as his residence and art studio, the Inn's adobe architecture has maintained its "authentic Arizona" character and charm. The 43 newly renovated guest casitas are nestled in a garden setting with breathtaking vistas of the lush desert and Camelback Mountain. Accommodations reflect the southwestern design of the original Casa Hermosa (beautiful house) and most include deep soaking tubs, beehive fireplaces and private patios. The culinary centerpiece is LON's at the Hermosa, a AAA Four Diamond restaurant serving globally inspired Arizona fare. A recipient of *Wine Spectator's* 'Best of Award of Excellence', the restaurant is complemented by a subterranean wine cellar, a celebrated outdoor dining patio, and its bar and casual dining counterpart LON's Last Drop, named after one of Megargee's iconic paintings, many of which are displayed throughout the resort. For more information, visit <u>Hermosalnn.com</u> or call 602.955.8614. To become a fan, visit us on Facebook at <u>www.facebook/Hermosalnn</u>, follow us on Twitter at <u>www.twitter.com/Hermosalnn</u> or share with us on Instagram at <u>www.instagram.com/Hermosalnn</u>. The Hermosa Inn is located at 5532 Palo Christi Road, Paradise Valley, Arizona 85253.

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